

## Mandato de UNICEF

UNICEF is mandated by the United Nations General Assembly to advocate for the protection of children's rights, to help meet their basic needs and to expand their opportunities to reach their full potential.

UNICEF works in programmes, advocacy, innovation and technical assistance across 190 countries to address country-specific needs, supporting global efforts in collaboration with governments, partners and other UN organizations.



Every child survives and thrives



Every child learns



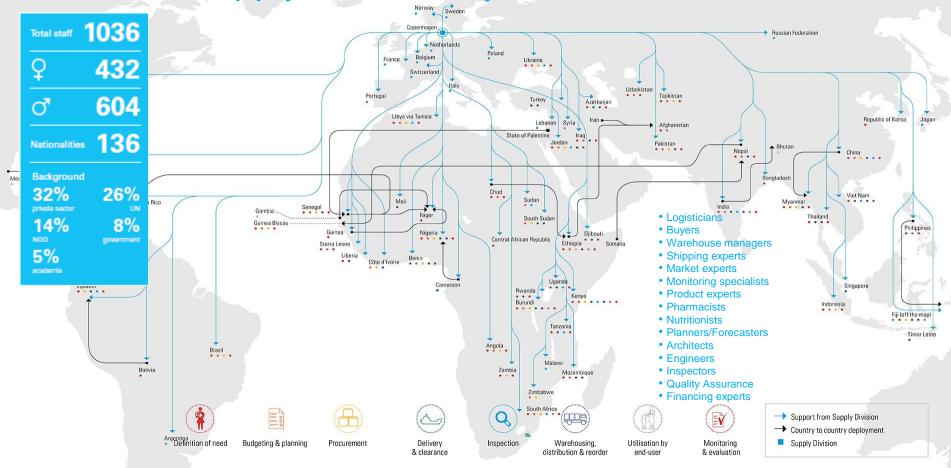
3
Every child is protected from violence and exploitation



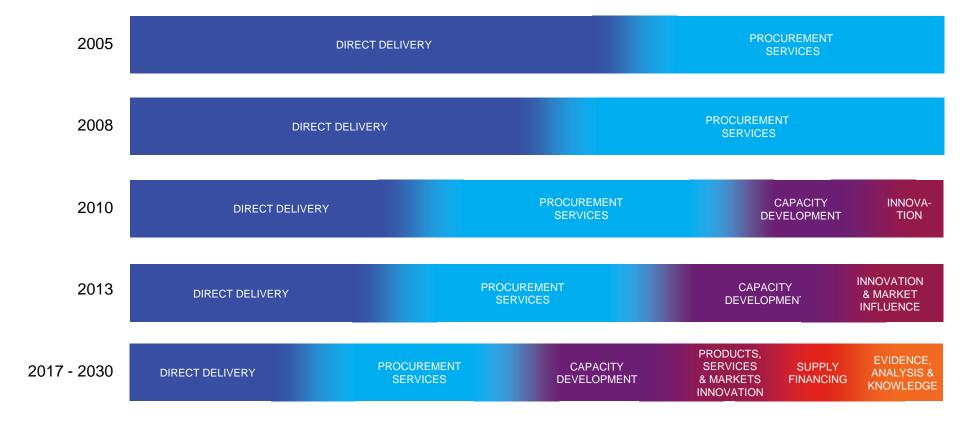
4
Every child
lives in a safe
and clean
environment



Every child has an equitable chance in life **UNICEF Supply Community** 



# UNICEF Supply Function – High level vision



# UNICEF procurement value by major commodity groups (2018)



Vaccines \$1,453 billion



Pharmaceuticals \$124 million



Water & Sanitation \$117.3 million



Nutrition \$183.9 million



**Education** \$57.4 million



Cold Chain Equipment \$77.9 million



Medical supplies \$106 million **\$3.486** billion

of supplies + services for 150 countries and areas

\$1.536 billion

in procurement on behalf of 107 self-financing governments and partners

\$2.378 billion supplies

\$1.108 billion services

**78%** of UNICEF procurement is in collaboration with other UN agencies and partners

# UNICEF procurement value by major services groups, 2018

In 2018, UNICEF's procurement of services reached a value of \$1.108 billion. The six largest categories account for 62 per cent of the total value of contracting for services.

#### **KEY SERVICES GROUPS**



**\$118.3** million

Construction services



**\$183.3** million

Local technical workforce for programme execution



**\$133.8** million

Research, surveys, monitoring and evaluation services



\$80.6 million

International freight services



\$71.3 million

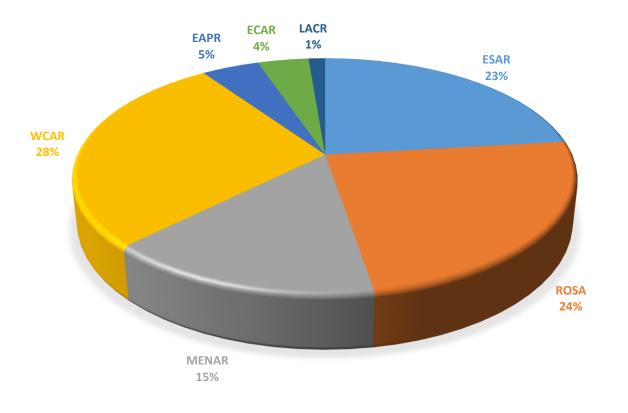
In-country logistics and warehousing services



**\$101.2** million

Finance and insurance services

## Regions where UNICEF supplies were used in 2018



(ESAR) EASTERN AND SOUTHERN AFRICA

(ROSA) SOUTH ASIA

(MENAR) MIDDLE EAST AND NORTH AFRICA

(WCAR) WEST AND CENTRAL AFRICA

(EAPR) EAST ASIA AND PACIFIC

(ECAR) CENTRAL AND EASTERN EUROPE AND THE COMMONWEALTH OF INDEPENDANT STATES

(LACR) LATIN AMERICA AND CARIBBEAN

Products, Markets & Innovation

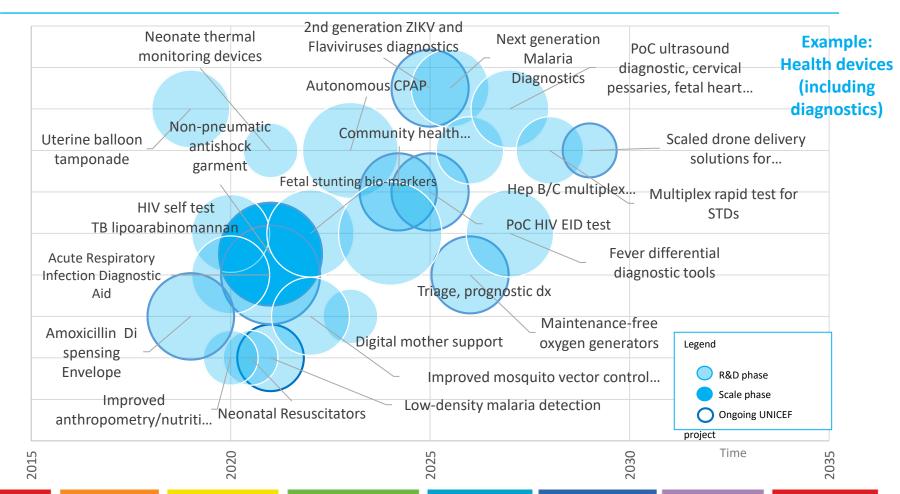


# SDGs and Megatrends – drive UNICEF innovation and market influencing activities for children



Climate change, Urbanization, Migration, NCDs, Neglected diseases, GNI relevance, other macro trends UNICEF Strategic Plan

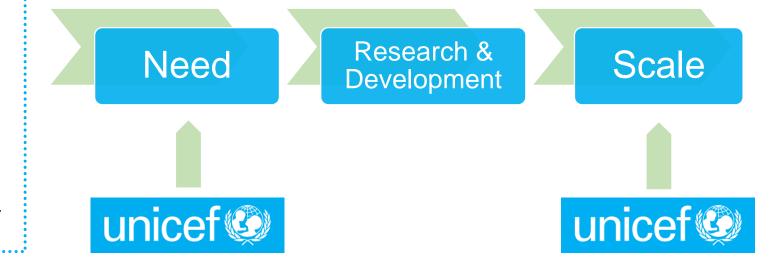
- Scale-up of core programmes
- New products, services, & markets, incl. local
- Service delivery modes, incl. self procurement



## **Product Innovation Ecosystem**

- turning *Ideas* into *scalable solutions* 

- Medicines
- Vaccines
- Nutrition
- Water, Sanitation, Hygiene
- Education
- Health technology



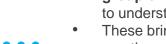
## How UNICEF works with businesses and industries



 Targeted <u>bilateral engagement with companies</u> including at Executive/President-level to establish positive relationships, and to discuss strategic issues including to influence of R&D pipelines.



 Regular <u>engagement with industry associations</u> (e.g. IFPMA, DCVMN) for pan-industry reach and to understand industry trends.



Convenes the industry-wide forums by segment/product group on a (bi)annual basis for dialogues on strategic direction, to understand supplier challenges and market perspectives.



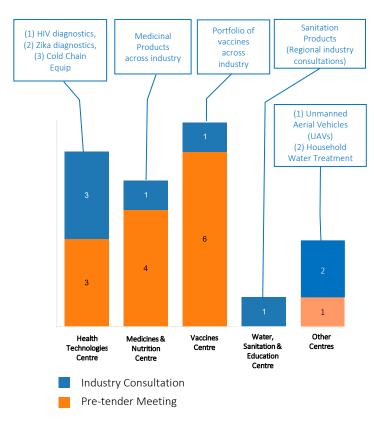
These bring together **>1000 participants** across ~20 industry meetings per year.



 Various interaction with industry are based on fairness, transparency, while at the same time ensuring confidentiality of commercially sensitive information.

Publishes strategic market information (e.g. market analyses, demand/supply volumes, pricing, procurement plans, etc.) to reduce market information asymmetries ultimately to improve market functioning.

## **2018 Industry Meetings**



# Learn about UNICEF's view on key markets

Supply home

About Supply

For suppliers and service providers

**Procurement Services** 

Strengthening supply chains

Immunization

Health emergency supplies

HIV

Malaria

Medical devices

Supplies for children with disabilities

Medicines

Nutrition

Water & sanitation

Education

**Emergencies** 

## Market Influencing

#### A strategic focus on essential supplies

UNICEF focuses on commodities that are essential for the needs of children and contribute to the achievement of the Sustainable Development Goals (SDGs). Some commodities are easily available and affordable, while the availability of others is limited, or in some instances, non-existent in the quality and price required, UNICEF places a strategic focus on these supplies to shape healthy markets. UNICEF seeks to inlfuence the market to achieve affordable prices, diversified supplier bases, competitive market landscapes, and quality products, fit for purpose, and in the right form for children.

UNICEF seeks to reduce the market barriers and constraints for existing and future products, as well as help develop new products to meet the programmatic needs of children, and build local level capacity to sustain development. Influencing markets requires an understanding of market forces, accurate forecasting, analysis, information transparency, engagement with industry, and a drive to achieve the best possible outcome for children.

### Some of UNICEF's Key Market Information Resources

#### Market Notes



Key product and market information anaylsis

#### Market Dashboard



supply markets

#### Price Database



High-level analysis of 69 key Price transparency based on commercial terms

#### Supplier financing



Financing options and sources in support of SMEs

ShareThis

RSS feed

Frinter friendly

✓ Email this article.

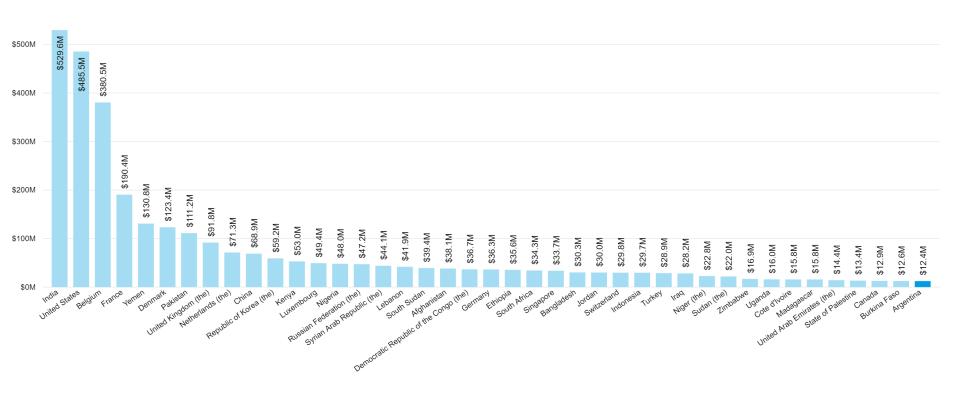
#### Children need your help



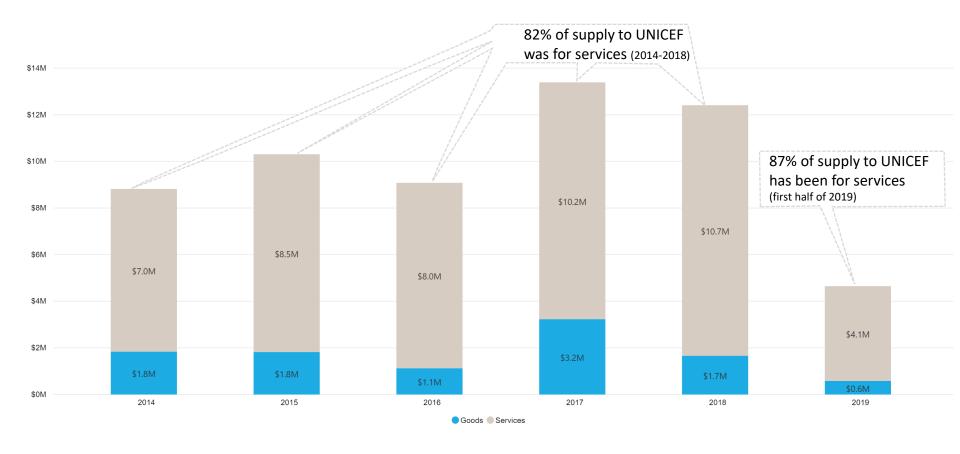
Children worldwide need vour help right now. Please donate what you can today.

**DONATE NOW** 

## In 2018, UNICEF sourced US\$12.4m of global supplies from Argentina

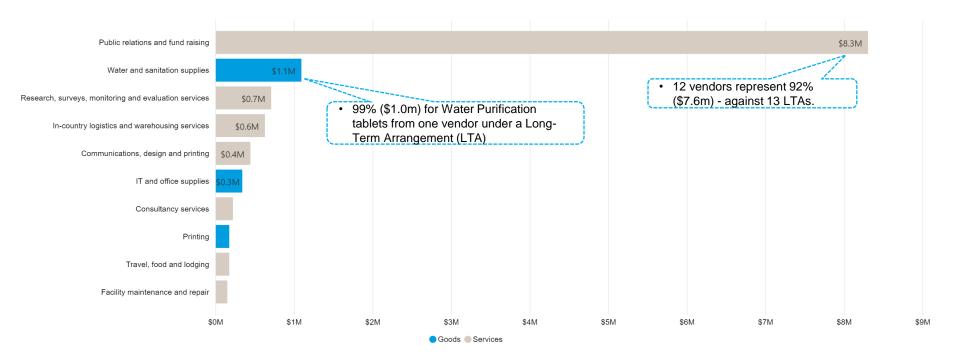


## UNICEF's procurement value of goods and services (2014-2018) from Argentine suppliers



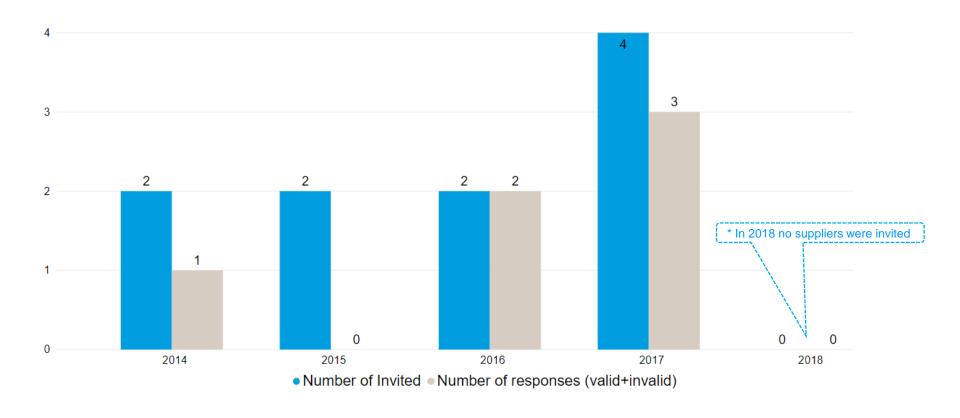
## In 2018, UNICEF worked with 104 Argentine suppliers

- the main procurement type (services) was for PR & Fund-Raising



9 suppliers represented 76% (US\$9.4m) of the total procurement value from Argentina in 2018

# In the period 2014-2017\* Argentine suppliers responded to 60% of UNICEF invitations to bid for International competitive tenders







## **Need**: Specifying desired performance via TPPs

## Purpose:

- Market Shaping: Informs industry/academia on UNICEF's need for a new/improved solution
- Useful for convening and aligning with partners on UNICEF's priorities
- Informs on product requirements (without prescribing a specific solution) such as:
  - Performance
  - Function
  - Stakeholders
  - Design
- Potential to broaden supplier field
- Less prescriptive of product solution than traditional product specifications
- Fully transparent and promoting equal opportunities to all developers
- · Alerts suppliers prior to issuing a tender

#### **Process:**

- 1. Drafted by UNICEF SD
- Reviewed by relevant stakeholders (e.g. Program Division, WHO) including industry
- 3. Published externally:
  - www.unicef.org/innovation & www.unicef.org/supply
  - United Nations Global Marketplace (UNGM)

Technical and procedural questions are **managed** by UNICEF staff and made publicly available

- 1. Tender
  - · Technical evaluation
  - · Financial evaluation
  - Sample evaluation
- 2. Field trials
- 3. Contract/LTA



## Research and Development

## Guiding principle: Transparent, non-exclusive dialogue prior to competitive process



Ongoing dialogue, allowing for questions and inputs to the TPP.



Industry consultations to allow a more in-depth dialogue, including between developers.



Facilitating user feedback as basis for co-creation within the framework of competitive tendering.



Survey of R&D pipelines, RFI, RFPs utilized when appropriate to gain formal feedback from developers.



Incentives to drive R&D including financial pull mechanisms.





# Familiarize yourself with UNICEF Supply

## Supplies and Logistics

Supply home

About Supply

The UNICEF Supply Chain

Partnerships

Influencing markets

Commitment to transparency

Supplies on the way

Procurement and Supply Management Systems

Warehouse operations

The Supply Community

Annual Report

For suppliers and service providers

Procurement Services

ngthening supply

## Supply Annual Report 2016



<< Previous page

saving commodities social inclusion for e achieving economic

Supply Annual Rep

In 2016, UNICEF pro

children in 147 count

strategic procuremer

supplies, that saved

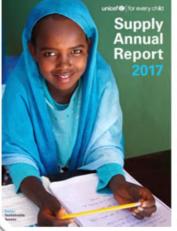
Throughout 2016. U

The Report features nealth systems: vac commodity compare 2016, UNICEF procu children under 5

The report's breakdown of key detailed annexes identifying supplemental value is a useful information source

ous nage

## Supply Annual Report 2017



Supply Annual Report 2017: Sustainable Access

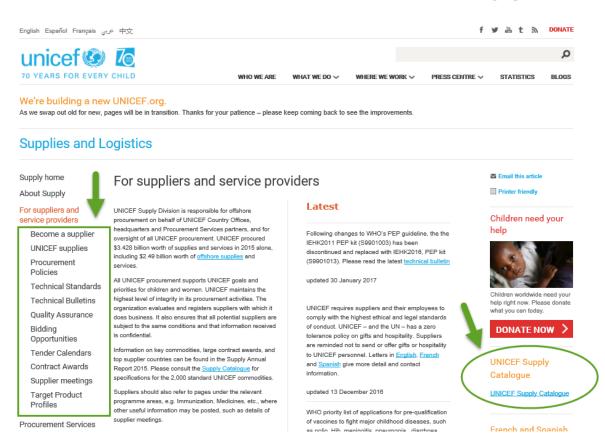
In 2017, UNICEF procured \$3.46 billion in supplies and services for children in 150 countries and areas. Partnerships, competition, and strategic procurement contributed to price reductions for vaccines and other supplies, saving \$394.6 million for governments and donors.

Throughout the year, UNICEF's focus on delivering sustainable access to life-saving commodities yielded results in health, education, protection and social inclusion. While uninterrupted and reliable supply addressed a wide range of needs for children and their families, strategic procurement and logistical approaches also contributed to social, economic and environmental sustainability. This was achieved through collaborations with industry, governments, partners and beneficiaries, and a dedicated and agile professional community in the UNICEF supply function.

To download a copy of the Annual report click here. (pdf)

suppliers by country.

# Find out how to become a supplier to UNICEF



WWW.UNICEF.ORG/SUPPLY

# Find out what UNICEF procures

Supply home

About Supply

For suppliers and service providers

Become a supplier

#### **UNICEF supplies**

Procurement Policies

**Technical Standards** 

Technical Bulletins IT

Quality Assurance

Bidding Opportunities

**Tender Calendars** 

Contract Awards

Supplier meetings

Target Product Profiles

**Procurement Services** 

Strengthening supply chains

Immunization

Health emergency supplies

HIV Technical Sta

## **UNICEF** supplies

#### Offshore Supplies

The bulk of UNICEF offshore (global) procurement is for essential commodities for children. These include:

- Vaccines and immunization supplies
- Pharmaceuticals and micronutrients
- · Medical supplies and equipment
- Educational supplies
- Therapeutic foods
- Vehicles
- IT equipment



The 2,000 (approximate) standard commodities procured by UNICEF are listed in the <u>Supply Catalogue</u>. The catalogue provides technical specifications for most items. **UNICEF does not procure any type of used or second-hand** merchandise.

#### Local Procurement

UNICEF Country Offices also procure a range of commodities. However, local procurement is not allowed for vaccines, auto-disable syringes, safety boxes (for disposal of injection equipment), pharmaceuticals, micronutrients and therapeutic foods. Suppliers should contact their nearest UNICEF Country Office for further information.

#### Food and Clothing

UNICEF does not procure food, other than specific therapeutic foods for use in emergency situations. Generally, UNICEF does not procure clothing, except in limited quantities for very specific emergency situations.

#### **Special Projects**

In rare cases, UNICEF procures goods and services that fall outside the major commodity groups listed above. These goods are usually for special projects or emergency programming, and need to be procured at short notice. Please consult our Expressions of Interest on a regular basis for current requirements.

ShareThis

RSS feed

Printer friendly

Children need your help



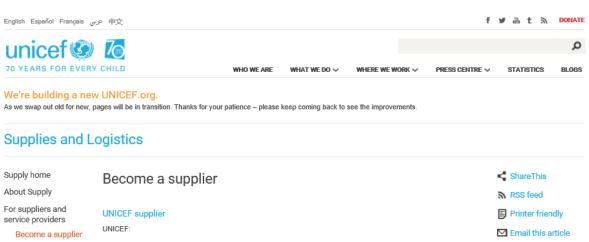
Children worldwide need your help right now. Please donate what you can today.

DONATE NOW >

**Technical Standards** 



## Become a supplier and express interest



UNICEF supplies

Procurement Policies

Technical Standards

Technical Bulletins

Quality Assurance

Bidding Opportunities

Tender Calendars

Contract Awards

Supplier meetings

Target Product Profiles

Procurement Services

- only purchases goods and equipment to implement its mandate; purchases primarily from manufacturers and authorized representatives;
- · evaluates and registers suppliers with which it does business;
- uses competitive tendering for all procurement;
- invites an appropriate geographical range of suppliers to tender:
- purchases products that comply with recognised <u>technical standards</u>;
- does not purchase from companies employing <u>child labour</u>, nor manufacturers of <u>land mines</u> and their components.
- . does not purchase from companies found to have undertaken unethical, unprofessional or fraudulent activities.

If your company sells items of interest to UNICEF, complies with our procurement policies and has export capabilities, you are invited to send your company profile following the steps described below. If your profile matches our needs, we will contact you for further information.

#### Application to become a UNICEF supplier

UNICEF is interested in diversifying its supplier base and in finding new suppliers that can provide quality goods at competitive prices. By searching in the on-line UNICEF Supply Catalogue, companies can determine if they can supply products that either exactly match, or are similar to the products we procure.

Children need your help



Children worldwide need your help right now. Please donate what you can today.

DONATE NOW >

Invitations for Expressions of Interest (EOI)

WWW.UNICEF.ORG/SUPPLY

# UNGM (1) - Register



English ~

Register • Log in

### Welcome to the UNGM





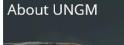








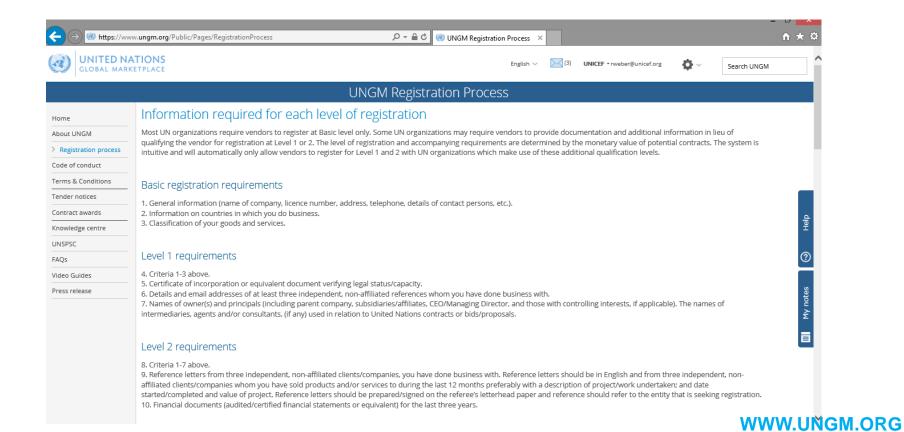




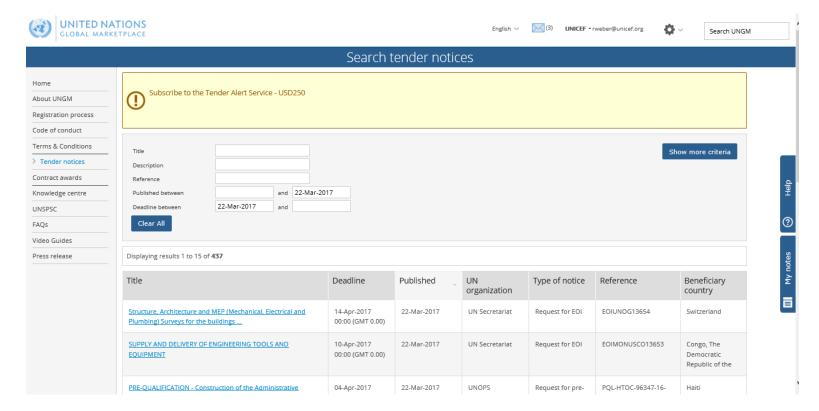




# UNGM (2) – Registration details



# **UNGM** (3) – Subscribe to the Tender Alert Service



## For suppliers and service providers

Contract Awards

UNICEF procures commodities from suppliers whom since January 2001. Only contracts at of

September 2006. From 1 October 2006. contr that Long Term Arrangements (LTAs) based or

Documents attached below are in PDF format.

#### Tender Calendars

#### This page contains the plans for issuance of tenders by UNI DIVISION

Interested eligible suppliers are encouraged to submit:

- a) A covering letter expressing their interest in accordance with requirements in each bid plan
- b) Relevant information about their company (company profile)

N.B.: Companies interested in participating Nations Global Marketplace. Visit the followi www.ungm.org

- 2018 Tender Calendar Project Suppor
- 2018 Tender Calendar Education Unit
- 2018 Tender Calendar WASH Unit
- 2017 2018 Tender Calendar Vaccines
- 2017 Tender Calendar (revised) WAS
- 2017 Tender Calendar Medical Device
- 2017 Tender calendar Contracting Cer
- 2017 Tender Calendar Essential Medicin
- 2017 Tender Calendar Nutrition Unit
- 1917 Tender Calendar Education Unit
- 7 Tender Calendar Safe Injection Devices and Waste Management

2017

ber [PDF]

nder Calendar- Medical Devices

## Supplier meetings

UNICEF Supply Division Bidders Conference Ready Made Kit Procurement for Education Items 7-8 November 2017. Copenhagen, Denmark

UNICEF Stakeholder Consultation on Real Time E. coli Testing Devices 22nd November 2016

UNICEF Zika Vaccine and Diagnostics Industry Consultation 11-12 May 2016

11-12 November 2014: UNICEF Industry Consultation on Personal Protective Equipment needs in Ebola response

For information related to previous suppliers meetings please see below links.

Long-Lasting Insecticidal Nets suppliers meetings

For more information on the UNICEF Supply Committy

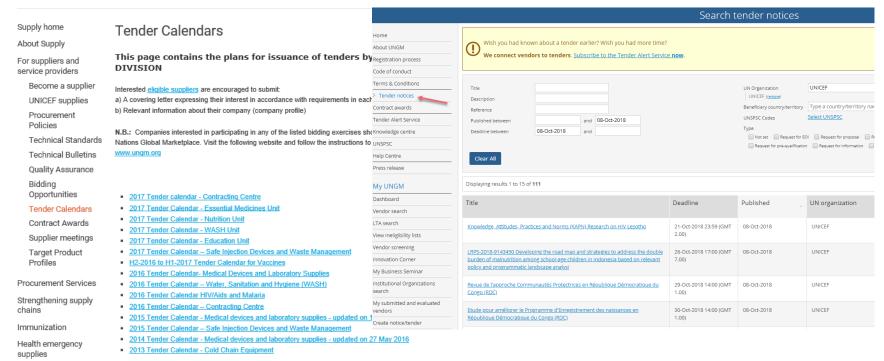
nes suppliers meetings

WWW.UNICEF.ORG/SUPPLY

# Regularly check procurement opportunities

### Supplies and Logistics

HIV



WWW.UNICEF.ORG/SUPPLY

WWW.UNGM.ORG

## Other useful tips (1) ...

- Keep up-to-date information on your company and its products
- Subscribe to the Tender Alert Service to receive automatic email alerts when tenders of your interest are published in UNGM
- Check procurement notices in UNGM regularly
- Familiarize yourself with the UN Supplier Code of Conduct and with UNICEF's General Terms and Conditions for the Procurement of Goods and the Contracting of Services
- Company profiles should be summarized in one page and presentations should be brief
- Respond promptly to an inquiry or to the Request for Proposal from UNICEF
- If you are not interested or unable to participate in a tender, inform UNICEF in order to keep your organization on our list of active vendors

## Other useful tips (2) ...

- Always respond when invited to submit an offer, even if you should not be in a position to participate, in order to keep your organization on the active list
- Study tender documents carefully, ask for clarification if there is any uncertainty
- Ensure that your offer meets ALL requirements, including quality certificates, financial statements, catalogues, submission forms etc., in requested format and language
- Meet the submission deadline
- Attend public bid openings when invited
- ... and don't give up: developing and establishing contacts and business with UN agencies requires the same time as dealing with another new market