



DIGITAL SOLUTION FOR THE WORLD FOOD PROGRAMME (EXAMPLE)



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Famoco: No1 Android Transactional Solution

200k

Connected professional users to date

400+

30

customers

countries

37+ Million people interacted with Famoco

Major rollouts









Major partnerships















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World Food Program: Key numbers



12 millions

BENEFICIARIES (3 millions cards)

+10,000 TERMINALS 36
COUNTRIES

AFGHANISTAN

ALGERIA

ANGOLA

BANGLADESH

CHAD

CONGO (DR)

CONGO (RO)

DUBAI

ETHIOPIA

GAMBIA

GHANA

IRAQ

KENYA

LEBANON

LIBERIA

MADAGASCAR

MALAWI

MALI

MAURITANIA

MOZAMBIQUE

NIGER

NIGERIA

PAKISTAN

PANAMA

SALVADOR

SIERRA LEONE

SOMALIA

SOUTH AFRICA SOUTH SUDAN

SUDAN

SWAZILAND

SYRIA

TANZANIA

THAILAND

UGANDA

ZIMBABWE



DIGITAL SOLUTION FOR THE WORLD FOOD PROGRAMME (EXAMPLE)







- Put yourself in the 'humanitarian shoes', consider getting/supporting your client in the field
- Code of conduct, shared values (UN Global Compact)

 Build trust over time, be open and pro-active

 Fit for purpose,
- Partner with the ecosystem / look around
 Engage with local companies / organisations

