Enabling Digital Transactions
AGENDA

1. COMPANY OVERVIEW
2. DIGITAL SOLUTION FOR THE WORLD FOOD PROGRAMME (EXAMPLE)
3. HOW DID WE GET HERE?
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3. HOW DID WE GET HERE?
Famoco: No1 Android Transactional Solution

200k Connected professional users to date

400+ customers

30 countries

37+ Million people interacted with Famoco

Major rollouts

Major partnerships

orange

UNITED NATIONS

Alipay

INGENICO GROUP

ATALIAN GLOBAL SERVICES

by banque edel

IDEMIA

BE-BOUND

SAMSUNG
AGENDA

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World Food Program: Key numbers

12 millions
BENEFICIARIES
(3 millions cards)

+10,000
TERMINALS

36
COUNTRIES

AFGHANISTAN
ALGERIA
ANGOLA
BANGLADESH
CHAD
CONGO (DR)
CONGO (RO)
DUBAI
ETHIOPIA

GAMBIA
GHANA
IRAQ
KENYA
LEBANON
LIBERIA
MADAGASCAR
MALAWI
MALI

MAURITANIA
MOZAMBIQUE
NIGER
NIGERIA
PAKISTAN
PANAMA
SALVADOR
SIERRA LEONE
SOMALIA

SOUTH AFRICA
SOUTH SUDAN
SUDAN
SWAZILAND
SYRIA
TANZANIA
THAILAND
UGANDA
ZIMBABWE
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3. HOW DID WE GET HERE?
How did we get here?

- Understand the clients, their context of operations
  - Put yourself in the ‘humanitarian shoes’, consider getting/supporting your client in the field

- Code of conduct, shared values (UN Global Compact)
  - Build trust over time, be open and pro-active
  - Fit for purpose,

- Partner with the ecosystem / look around
  - Engage with local companies / organisations