IMC AG
Best practice presentation

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About IMC:

Full-service e-learning provider
What we do

Learning Technologies
Use our learning and talent management, performance support and authoring solutions to create a more meaningful training strategy.

E-Learning Content
Let us develop digital training for you that is as individual as your company. Additionally, we offer a wide range of ready-to-use standard learning modules.

Cloud
A solution for every requirement: cost-effective, scalable, ready available and safe.

Compliance
Reduce your organisational risk by making sure that your employees understand what they are doing.

Content
Engaging content: individually tailored to your specific needs.
Facts & Figures

20 +
Years experience

250
Staff globally
Public Sector team: 4

1000 +
Customers globally, corporate & public
Our experience with the UN
We have worked / are working with:

UNICEF  UNHCR  UNPD

UNIDO  UN WOMEN  UNDP

WFP  UNFPA  UNODC

FAO  IFAD  UN(DESA)
We have worked / are working with:

- Since 2011
- How it started...
- UN references are very helpful
- 13 LTAs, other projects
- “Design & Development of e-learning content/courses”
- e.g. UNHCR LTA 2013-2016
- Joint UN Request for Proposal by UNHCR/WFP/FAO/IFAD resulting in 4 LTAs 2016-2019, renewal options
Sample Projects
UNODC Anti-corruption

- Courses with very big audiences
- Compliance
- Linear courses, interactivity to get learner engaged
WFP Protection and Accountability to Affected Populations

- Courses with very specific topics (any subject matter)
- Story-/Scenario-based learning
- Realistic situation for learner
UNOHRM – Prevention of Sexual Exploitation and Abuse by UN Personnel

- Courses with custom illustrations, animation videos
- Realistic cases
- Assessment
Tipps and challenges
Tipps for working on RFPs

- Read RFP/TOR carefully – form is very important
- Follow structure required in the TOR in your technical proposal
- Look at the evaluation criteria: You want to score!
- Ask for clarifications
- If not successful: Ask for a debrief
The future / challenges

- Place other products, especially innovations e.g. (mobile) performance support, AR/VR solutions
  -> TOR are very specific

- Cooperation with other vendors – training packs for equipment providers etc.
Questions?

www.im-c.com