

IMC AG

Best practice presentation

IPS 2018, Copenhagen
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26.06.2018

About IMC:

**Full-service e-learning
provider**

What we do

Learning Technologies

Use our learning and talent management, performance support and authoring solutions to create a more meaningful training strategy.



E-Learning Content

Let us develop digital training for you that is as individual as your company. Additionally, we offer a wide range of ready-to-use standard learning modules.



Cloud

A solution for every requirement: cost-effective, scalable, readily available and safe.



Compliance

Reduce your organisational risk by making sure that your employees understand what they are doing.



Content

Engaging content: individually tailored to your specific needs.

IMC worldwide

Headquarters Saarbruecken, Germany

Essen

Freiburg

Munich

Auckland

Graz

London

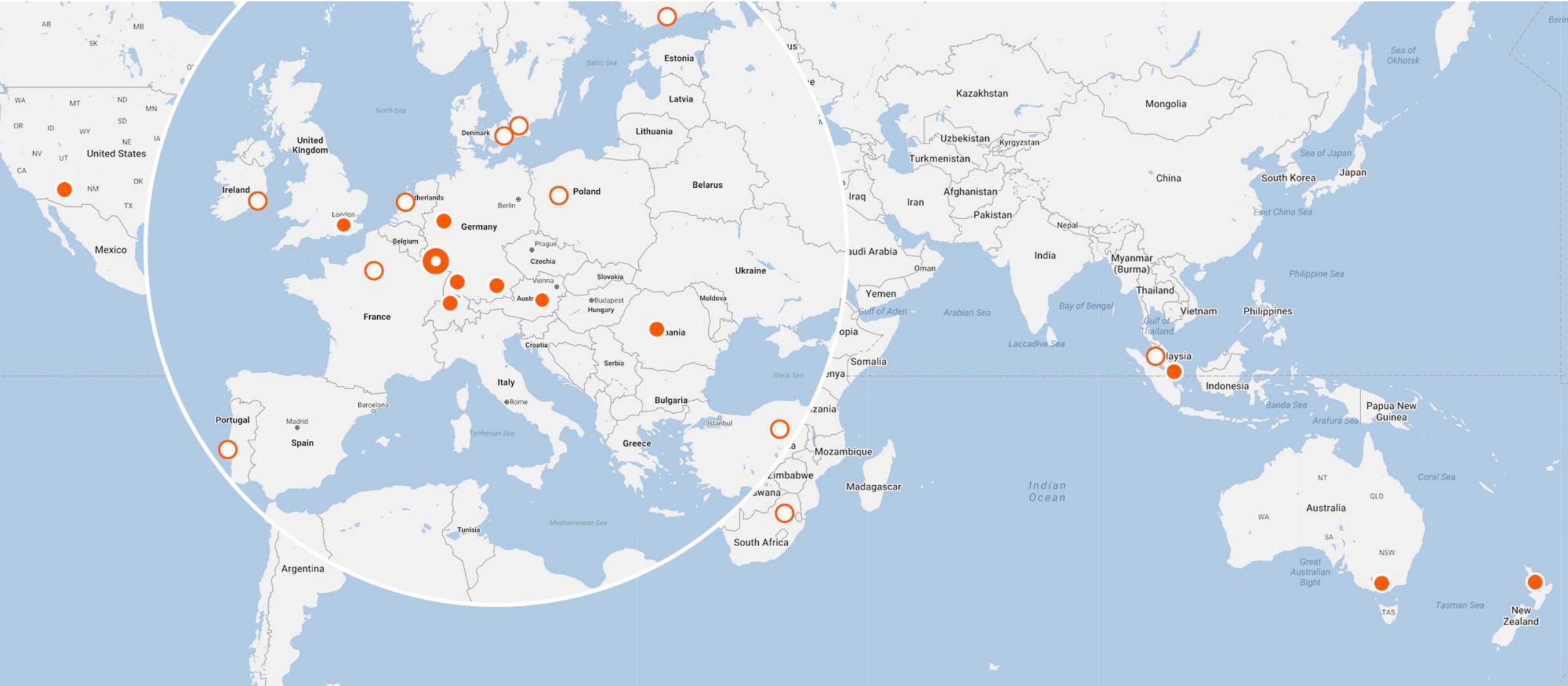
Melbourne

Sibiu

Singapore

Scottsdale

Zurich



Facts & Figures

20 +

Years experience

250

Staff globally

Public Sector team: 4

1000 +

Customers globally,
corporate & public

Our experience with the UN

We have worked / are working with:

UNICEF

UNHCR

UNPD

UNIDO

UN WOMEN

UNDP

WFP

UNFPA

UNODC

FAO

IFAD

UN(DESA)

We have worked / are working with:

- Since 2011
- How it started...
- UN references are very helpful
- 13 LTAs, other projects
- “Design & Development of e-learning content/courses”
- e.g. UNHCR LTA 2013-2016
- Joint UN Request for Proposal by UNHCR/WFP/FAO/IFAD resulting in 4 LTAs 2016-2019, renewal options

UNICEF

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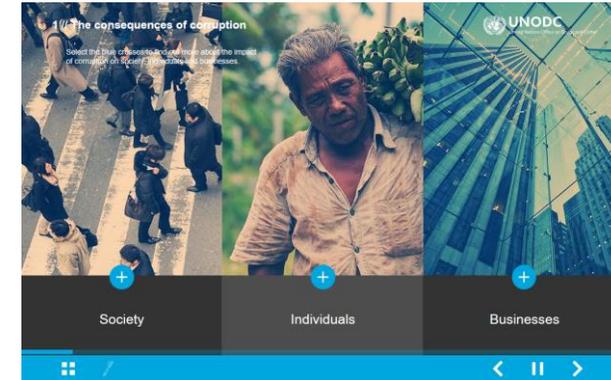
UNODC

UN(DESA)

Sample Projects

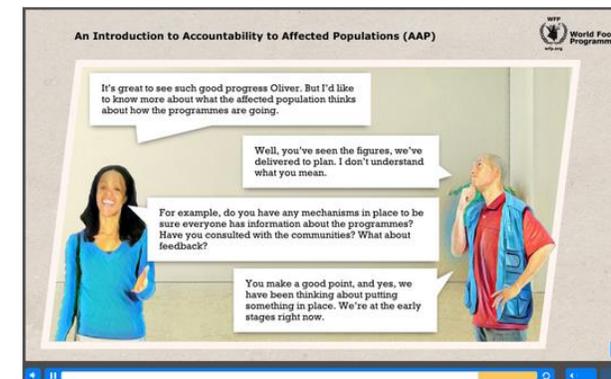
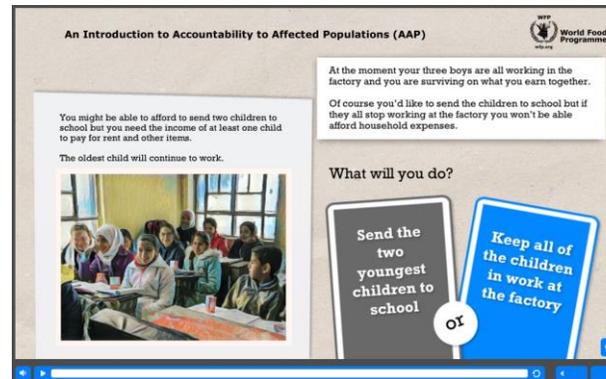
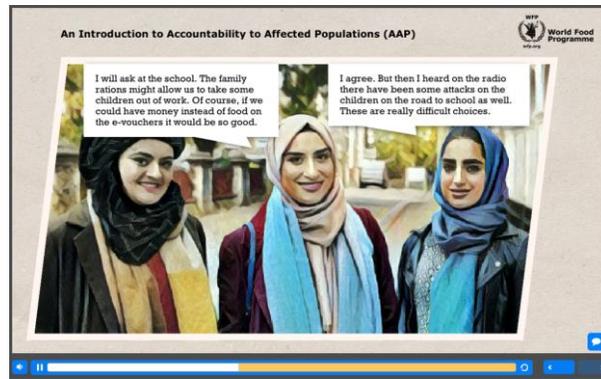
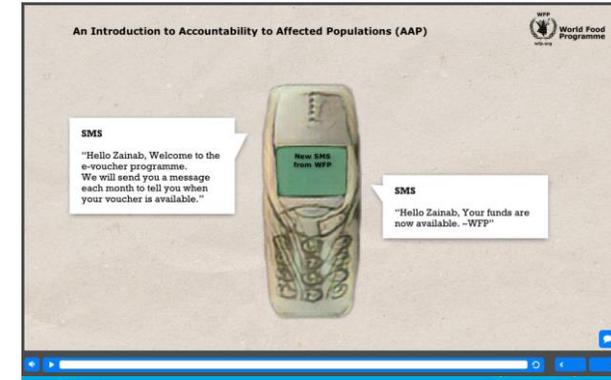
UNODC Anti-corruption

- Courses with very big audiences
- Compliance
- Linear courses, interactivity to get learner engaged



WFP Protection and Accountability to Affected Populations

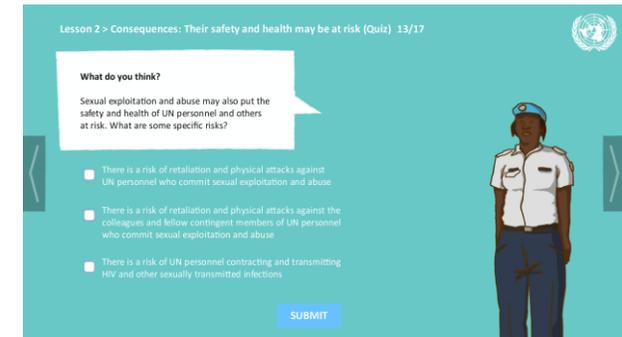
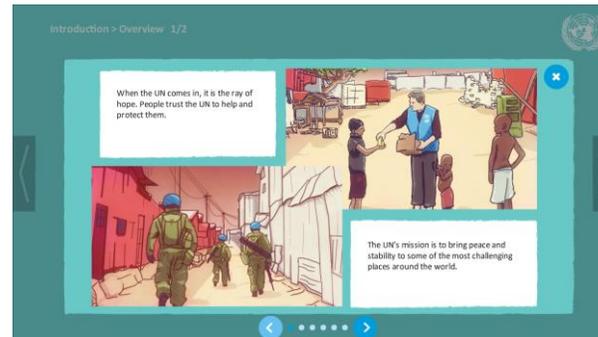
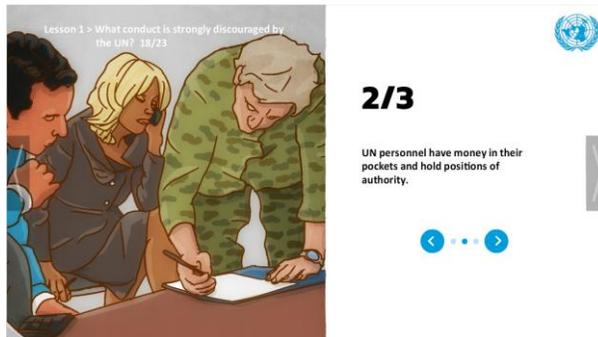
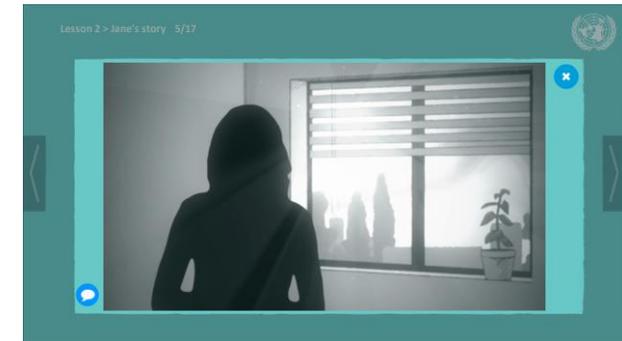
- Courses with very specific topics (any subject matter)
- Story-/Scenario-based learning
- Realistic situation for learner



UNOHRM – Prevention of Sexual Exploitation and Abuse by UN Personnel



- Courses with custom illustrations, animation videos
- Realistic cases
- Assessment

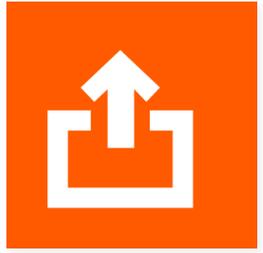


Tipps and challenges



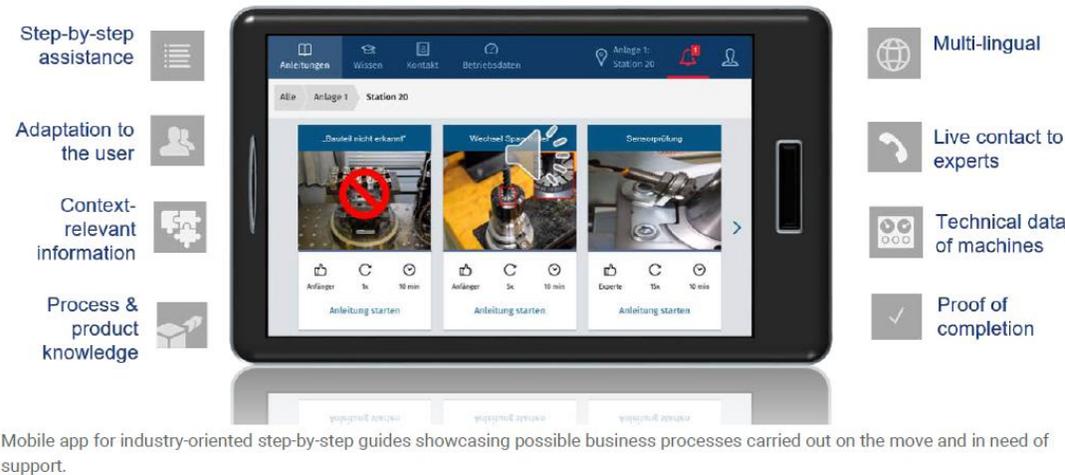
Tips for working on RFPs

- Read RFP/TOR carefully – form is very important
- Follow structure required in the TOR in your technical proposal
- Look at the evaluation criteria: You want to score!
- Ask for clarifications
- If not successful: Ask for a debrief



The future / challenges

- Place other products, especially innovations
e.g. (mobile) performance support, AR/VR solutions
-> TOR are very specific



- Cooperation with other vendors – training packs for equipment providers etc.

Questions?

www.im-c.com